

Q1. How did you like today's collection?

- *I really like it!
- *There were many items that were presented, and I thought that this would have required a lot of effort and preparation. Thank you!
- *Fantastic! The wedding dresses.
- *I like the collection a lot. Silk dresses are wonderful!! I'm also fond of Part1, which local people took part in.
- *Excellent! It was a real fashion show with many surprising guests and dresses! Amazing!
- *Amazing! It was super-sugoi.

- *Really impressive! LOVED IT.
- *Great! A lot of variety in the colors and styles.
- *All the dresses were so nice!!
- *すごく良かったです。特にウェディングドレスが細かいディテールまでこだわっていてすてきでした。
- *楽しかったです。すごくきれいでした。
- *初めて見ましたがとても見応えがありました。最後のドレスは圧巻でした!!
- *思った以上に数も多く、見ごたえありました。クオリティの高さにもびっくり。
- *福祉施設とのコラボのように色々なコラボレーション期待しています。
- *1つ1つにテーマがあり、良かった。1部、2部、3部とさらにはっきり構成が決まっていると見ている方も楽しい。JK なんだからもう少しモデルさんが笑顔でもいいんじゃない??全体的にとても良かったです。

Q2. After the show, are you interested in Tsuruoka Silk?

- *Yes.
- *Yes, very much.
- *Yes!! The history of silk industry is amazing. We have to appreciate it.
- *I was not quite aware of Tsuruoka Silk, but realized that Tsuruoka was quite famous for silk.
- *Yes, will visit Matsugaoka.
- *Yes, very interested!!
- *I would like to learn more.
- *Sure! I will come next year if there is.
- *長年住んでいても知らないことが多いですね。ドレスのどのあたりにシルクが使われたのかお聞きしたかったです。
- *元々鶴岡シルクとは色々とつながりがあったものの、今回初めてこのような取り組みを見ることができて良かった。
- Q3. Was the brochure easy to understand?

YES - 12 people

NO - none

*other comments

*Nice English!

*Yes, & well written!

*I got good information which I didn't know.

*わかりやすく良かった。

Q4. Which article on a brochure are you interested in most?



- *The history of Tsuruoka silk.
- *The "Silk girls activities"!
- *Interview to students who made the dresses.
- *I'm interested in history part and interview.
- *I liked the Interview section. Overall, everything was quite well written & interesting.
- *The history of silk & the interview sections.
- *Interviews. *The history!!
- Q5. Please tell us what point we should improve to make our brochure better.

- *Hope to have more pictures.
- *Since you put so much effort to it, maybe you can address it more during the show and explain more the details.
- *It's difficult to answer in detail just after the show.
- *I found this brochure great!
- *English is perfect, photos are included for good understanding. I guess this is a perfect brochure!
- *The brochure was really good. Try to continue making such awesome documents in the future.
- *It was excellent. · · · Thank you so much!!!
- *If you can put some more pictures, it will be much better!!
- *「Tsuruoka-city」を「Tsuruoka city」に変えたらいいと思います。パンフレットの英語はすごい!
- *フォーマットを作り、それに合わせると読むリズムがくずれず良いですよ。(マージン、段組み)
- 写真の入れ方も工夫すると、見た目でくいつくかも。

Extra comments

- *Thank you so much! I enjoy it!!
- *Thank you for inviting!!



"brochure" はこちらからどうぞ